



AACBT

AUSTRALIAN ASSOCIATION
FOR COGNITIVE AND
BEHAVIOUR THERAPY

2017 AACBT National Conference

**Coogee, Sydney 26-28 October 2017, Crowne Plaza Coogee Beach
Hotel Sydney**

The Australian Association for Cognitive and Behaviour Therapy (AACBT) is a not for profit multidisciplinary association for health professionals with an interest in research and the application of established and emerging evidence-based Cognitive and Behaviour Therapies (CBT). The broad mission of the AACBT is to help professionals reduce the burden associated with mental illness.

The 38th National AACBT Conference will be held at the Crowne Plaza, Coogee Beach.

A number of sponsorship opportunities for promoting your company whilst contributing to the overall success of the 2017 National Conference and the mission of the AACBT are listed below. Supporting the 2017 National Conference will promote your company to over 250 allied health and medical delegates and approximately 2000 members of the AACBT nationwide. We anticipate that sponsorship of this important event will provide substantial networking opportunities for potential sponsors and advertisers, both in industry as well as in local and regional tourism.

Committee Members

Associate Professor Melissa Norberg, Convenor

Professor Louise Sharpe, Scientific Convenor

Professor Leanne Hides, Director, National Conference Chair

Associate Professor Ross Menzies, Director, WCBCT 2016 Convenor, Journal Editor

Doctor Anna Dedousis-Wallace, NSW Branch Chair

Professor Amanda Baker, Director, National President

Doctor Rhonda Stoertebecker, QLD Branch Chair

Doctor Lara Keogh, Social Committee; Conference Venue Liaison



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Benefits of Support

An opportunity for you to:

- **Access and Engage** with attendees from different allied health and medical specialties both face-to-face over a ten month period
- **Create Awareness and understanding** for your brand and organisation with an opportunity to showcase your latest product developments and services that differentiate you from your competitors
- **Build and Improve Relationships** with current and potential clients and continue to build your reputation as a leader in your field or community
- **Enhance your credibility and Corporate Social Responsibility** by contributing directly to the scientific education of mental health professionals

The following prospectus will demonstrate how to make your organisation top of mind with Australasian mental healthcare professionals.

Please note that we advise you to secure your participation early in order to gain longer-term exposure.



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Supporter Packages & Inclusions

Major Sponsor

A\$1,650 incl. GST

Inclusions

- Your company logo (with hyperlink to your company website) included on the conference website
- Your company logo and short company profile printed in the conference handbook (150 words)
- One advertisement in colour in the A4 Conference Guidebook (artwork to be provided by sponsor)
- 1 x complimentary full conference registration

Program Advertisement

Programs will be distributed to all delegates on registration day. All costs below are in AUD and incl. GST

- Full Page advertisement \$330
- Half page advertisement \$165

Satchel Insert

- 1 page flyer \$220
- Brochure up to 4 pages (A4 size) \$330
- Brochure over 4 pages (A4 size) \$550
- Product Samples or promotional items such as pens, vouchers, souvenirs \$330

Other Sponsorship Opportunities

Other sponsorship opportunities are available contributing to specific events or materials including:

- Logo on lanyards for delegate name tags \$7,500
- Delegate satchels \$4,000
- Welcome reception sponsor \$3,500

Package options can be quoted on specific inquiry.



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Exhibition

A\$3,300 incl. GST

Sponsors, Companies and Organisations are invited to exhibit at the Conference and thus have the opportunity to network and showcase their products/services to their target audience.

| | |
|-------------------------|--|
| Venue | Crowne Plaza Coogee Beach, 242 Arden St, Coogee NSW 2034 |
| Exhibition Details | Timings will be confirmed close to the date for all confirmed exhibitors in an Exhibitors Manual |
| Exhibition Opening Days | Thursday 26 October Friday 27 October |

Exhibition – Table Top Display

Inclusions:

- Complimentary registration for 1 x company representative
- Your company logo included on the conference handbook
- One table top display in the catering area which includes:
 - Trestle table
 - 2 x chairs
 - Horizontal poster board
 - Plus a multimedia display including Plasma TV screen or iPad secured to a display stand

To book space, please complete the Sponsorship/Exhibitor application form by April 2017. Space allocation will occur shortly after this date.

Payment must be received prior to space allocation.



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Booking Form

2017 AACBT National Conference

Deadline: April 2017

Email to: Samantha.williamson@ashm.org.au

| | |
|---------------------------|--|
| Business or Company Name: | |
| Contact Name: | |
| Position held: | |
| Email: | |
| Work phone: | |
| Address: | |

We are interested in the following (please tick those that apply). All prices are inclusive of GST AUD \$.

| Package Option | Investment (inc GST) | Selection |
|---|----------------------|-----------|
| Major Sponsorship | \$1,650 | |
| Full Page program advertisement | \$330 | |
| Half page program advertisement | \$165 | |
| Satchel insert: 1 page flyer | \$220 | |
| Satchel insert: Brochure up to 4 pages (A4) | \$330 | |
| Satchel insert: Brochure over 4 pages (A4) | \$550 | |
| Exhibition - Table Top Display | \$3,300 | |
| Investment total | \$ | |

I _____ (sponsors signature) agree to the terms and condition stated below.

Date _____

Terms and Conditions

- The support is offered as an unconditional sponsorship. The supporter has no control over content, tone or emphasis of the meeting or publications.
- There will be no opportunity for the company to control the curriculum of educational initiatives of this meeting.
- There is no inference that the meeting endorses the company's products as a result of the provision of support.

Cancellation Policy

If cancellation is necessary once support of the meeting is confirmed, the following penalties will apply:

- Cancellation notices received in writing prior to Friday 2 June 2017 will be entitled to a refund of 50% of the total amount.
- Cancellation notices received in writing after Friday 2 June 2017 will not be entitled to a refund.